

Alzheimer's Society  
Scott Lodge  
Scott Road  
Plymouth PL2 3DU



E [info@alzheimers.org.uk](mailto:info@alzheimers.org.uk)  
[alzheimers.org.uk](http://alzheimers.org.uk)

Mr David Fitzwilliams  
Eyeway Signs Ltd  
Unit 6, Junction Six Industrial Park,  
BIRMINGHAM  
B67JJ

Customer care line: 0845 306 0898

14 November 2014

Email: [enquiries@alzheimers.org.uk](mailto:enquiries@alzheimers.org.uk)

Dear Mr Fitzwilliams

Thank you so much for your recent donation of £1,155.00. Your gift will be put to work right away to help people living with dementia and their carers.

There will be 850,000 people with dementia in the UK by 2015 with numbers set to rise to over 1 million by 2025. This will soar to 2 million by 2051 if no action is taken. This condition has a devastating impact on the lives of those affected and it's thanks to donations like yours that we are able to offer our support, advice and services to people with dementia and their carers.

Gifts like yours have helped over 85,000 people in the last year through our network of services and support groups and have helped us to develop a national helpline which takes over 1500 enquiries a month, and enables us to campaign vigorously for a better future for people affected by dementia as well as funding research.

**Do you dream of a world without dementia? So do we.**

Once again thank you for your gift. With your help we hope to one day win the battle against dementia. If you would like further information about our work, please do call us on 0845 306 0898.

Yours sincerely

Trevor Middleton  
Customer Care Assistant  
01752 608 960

We would like to keep you up to date with our work, including other ways to get involved, appeals and updates on how your money is being used. If you would prefer not to hear from us please contact the customer care team on 0845 306 0898 (lo-call rate) or e-mail [enquiries@alzheimers.org.uk](mailto:enquiries@alzheimers.org.uk)